

BARDINET
DRINKS EXPERTS *Since 1857*

GENERIC & SECONDARY BRANDS

LA MARTINICAISE-BARDINET GROUP



BARDINET – DOMAINE DE FLEURENNE

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DOMAINE DE FLEURENNE, next to Bordeaux
& its vineyards



BARDINET – Site Video

BARDINET
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GENERIC & SECONDARY BRANDS

BARDINET
DRINKS EXPERTS *Since 1857*

WHISKY/ BOURBON



VODKA



BRANDY/ ARMAGNAC



GIN



SPIRIT DRINKS



RHUM



OTHER SPIRITS



SYRUP



A close-up photograph of two glasses filled with whisky and ice cubes. The glass in the foreground is in sharp focus, showing a large, clear ice cube floating in the golden-brown liquid. The glass behind it is slightly out of focus. The background is a soft, neutral grey. The word "WHISKY" is superimposed in a large, bold, black serif font across the center of the image.

WHISKY

WHISKY

BARDINET
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A QUALITATIVE AUTHENTIC BLENDED SCOTCH WHISKY, MATURED FOR 3 YEARS IN SCOTLAND.

- ❖ **A BLENDED SCOTCH WHISKY**
- ❖ **40% ALC. BY VOL**
- ❖ **3 SKU:**
 - 70CL GLASS BOTTLE
 - 70CL PET
 - 1L GLASS BOTTLE



BOURBON WISKEY

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JOHN LEE



**BOURBON WHISKEY: DISTILLED AND
MATURED IN OAK BARRELS IN U.S.A.**

- ❖ **KENTUCKY STRAIGHT**
- ❖ A **PACKAGING** ATTRACTIVE AND IN
LINE WITH THE **BOURBON CATEGORY**
- ❖ 40% ALC. BY VOL.
- ❖ 3 SKU:
 - 70cl Straight Bourbon
 - 70cl Honey Reserve
 - 35cl GLASS BOTTLE

IRISH WHISKEY

KITTY O'SHEA

IRISH WHISKEY

40% 70X6

BARDINET
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- ✿ Blended from high-quality grain whiskey, light and floral.
- ✿ The sweetness of Kitty O'Shea comes from our characteristic triple distillation process.
- ✿ A balance of spicy, nutty, and vanilla notes. Smooth and versatile.

A high-angle, close-up photograph of a brandy snifter glass filled with a golden-brown liquid, resting on a light-colored wooden surface. The glass is partially filled, and the liquid's surface reflects the ambient light. A long, dark shadow of the glass is cast across the wood to the left. The word "BRANDY" is superimposed in a large, bold, black serif font across the middle of the image, partially obscuring the glass and the wood.

BRANDY

BRANDY



COURONNIER

BARDINET
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**A HIGH-QUALITY NAPOLEON BRANDY FROM
THE BEST SELECTION OF FRENCH VINEYARDS**

- ❖ 40% ALC. BY VOL
- ❖ 4 SKU:
 - 35 CL - 40% VOL
 - 70 CL - 40% VOL
 - 150 CL - 40% VOL
 - 100 CL - 40% VOL



Imported SPIRITS

IMPORTED SPIRITS

BARDINET
DRINKS EXPERTS *Since 1857*



GOLD KING

**A HIGH-QUALITY V.S.O.P. FRENCH BRANDY
FROM THE BEST SELECTION OF FRENCH
VINEYARDS**

- ❖ 36% ALC. BY VOL
40% ALC. BY VOL
- ❖ 7 SKU:
 - 20 cl
 - 35 cl only 40%
 - 70 cl
 - 100 cl

IMPORTED SPIRITS

BARDINET
DRINKS EXPERTS *Since 1857*

GOLD NAPOLEON

A HIGH-QUALITY NAPOLEON FINEST SPIRIT



- ❖ 40% ALC. BY VOL
- ❖ 3 SKU
 - ❖ 35 cl Glass bottle
 - ❖ 70cl Glass bottle
 - ❖ 100cl Glass bottle
- ❖ BOTTLED IN FRANCE

IMPORTED SPIRITS

BARDINET
DRINKS EXPERTS *Since 1857*

PRINCE ROYAL

A HIGH-QUALITY NAPOLEON FRENCH SPIRIT

- ❖ **STRONG AND FLOWERING** IN THE MOUTH, COMPLEX AND REFINED, WITH A VANILLA ROUND FINISH.
- ❖ 40% ALC. BY VOL
- ❖ 1 SKU 70CL
- ❖ PRODUCT OF FRANCE



IMPORTED SPIRITS

BARDINET
DRINKS EXPERTS *Since 1857*



A HIGH-QUALITY NAPOLEON FINEST SPIRIT

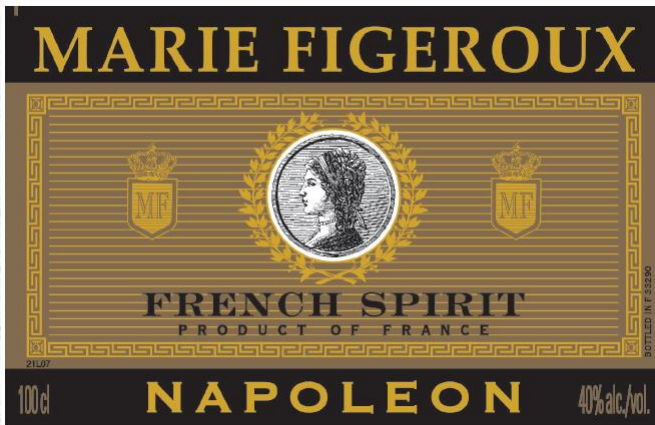
- ❖ 40% ALC. BY VOL
- ❖ 3 SKU:
 - 35 CL
 - 70 CL
 - 1L

IMPORTED SPIRITS

BARDINET
DRINKS EXPERTS *Since 1857*

MARIE FIGEROUX

A HIGH-QUALITY NAPOLEON FINEST SPIRIT



- ❖ 40% ALC. BY VOL
- ❖ 1L GLASS BOTTLE

The image shows two glasses of spirit drinks with ice cubes. The glass in the foreground is a lowball glass, partially filled with a golden-brown liquid and several large, clear ice cubes. The glass in the background is similar but slightly out of focus. The text "SPIRIT DRINKS" is overlaid in the center in a bold, black, sans-serif font.

SPIRIT DRINKS

SPIRIT DRINK

BARDINET
DRINKS EXPERTS *Since 1857*



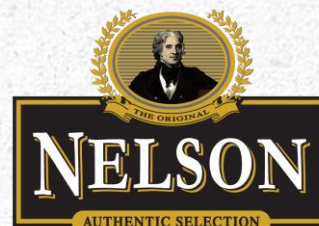
A HIGH-QUALITY WHISKY FRENCH SPIRIT

❖ **A complete range:**

- 70 cl with 30% alc. by vol
- 70 cl with 40% alc. by vol
- 100 cl with 43% alc. by vol

SPIRIT DRINK

BARDINET
DRINKS EXPERTS *Since 1857*



**EYE-CATCHING THANKS TO A DISTINCTIVE
IDENTITY EMBODIED BY NELSON CHARACTER
AND A CLEAR BACKGROUND COLOUR**

- ❖ 40% ALC. BY VOL
- ❖ 1L GLASS BOTTLE

VODKA



VODKA



BARDINET
DRINKS EXPERTS *Since 1857*

**NICKOV IS NOW MADE OUT OF PURE GRAIN
VODKA AND IS TRIPLE DISTILLED FOR MORE**

- ❖ 37.5% ALC. BY VOL.
- ❖ 3 SKU:
 - ❖ 20CL,
 - ❖ 70CL
 - ❖ 1L

VODKA




KIPRINSKI
PURE GRAIN VODKA

BARDINET
DRINKS EXPERTS *Since 1857*

A QUALITY VODKA IN HARMONY WITH THE VODKA UNIVERSE

- ❖ A QUALITY PURE GRAIN VODKA
- ❖ 37.5% ABV
- ❖ 3 SKU:
 - 20CL
 - 70CL
 - 1L

A high-speed photograph of a water splash against a light blue background. A slice of lemon is positioned on the right side of the splash. The word "GIN" is superimposed in the center of the image in a bold, black, serif font.

GIN

GIN

BARDINET
DRINKS EXPERTS *Since 1857*



- ❖ **LOOK UPGRADE, MORE MODERN, WITHIN THE GIN CATEGORY CODES.**
- ❖ **A BETTER BRAND RECOGNITION AND AN IMPACTFUL PRESENTATION.**
- ❖ **37,5% ALC. BY VOL.**
- ❖ **1L AND 70CL GLASS BOTTLE**

GIN



Gin Guards

BARDINET
DRINKS EXPERTS *Since 1857*

- ❖ **A BRITISH PACKAGING, IN HARMONY WITH THE GIN UNIVERSE**
- ❖ **Square Bottle**
- ❖ **37,5% ALC. BY VOL.**
- ❖ **70CL GLASS BOTTLE**

RUM



RHUM



BARDINET
DRINKS EXPERTS *Since 1857*

LA CRIOLLA 1891



A full range composed of 2 rums at 40% without addition of artificial flavours and a Spiced Rum reduced to 35% ABV

- ❖ 3 SKU:
 - ❖ WHITE - 40% ALC. BY VOL.
 - ❖ DARK - 40% ALC. BY VOL
 - ❖ GOLDEN SPICED 35% ALC. BY VOL
- ❖ 70cl

RHUM

BARDINET
DRINKS EXPERTS *Since 1857*

TYPHOON

A **SUPERIOR SMOOTH RUM**

- ❖ 2 SKU: WHITE AND GOLD
- ❖ 1L
- ❖ 37,5% ALC. BY VOL.



A tall, clear glass filled with bright orange juice. A white straw is inserted into the top. A slice of orange is perched on the rim of the glass. The background is a soft-focus blue and white pattern, possibly a tablecloth.

PASTIS

PASTIS



BARDINET
DRINKS EXPERTS *Since 1857*

- ❖ **PASTIS DU MIDI**
- ❖ **A COMPAGNY RECOGNIZED SINCE 1857.**
- ❖ **A COMPLETE RANGE:**
 - 100CL WITH 40% ALC. BY VOL
 - 100CL WITH 45% ALC. BY VOL.

PASTIS

BARDINET
DRINKS EXPERTS *Since 1857*



JEAN CANON

- ❖ REAL PASTIS FROM MARSEILLE
- ❖ 45% ALC. BY VOL.
- ❖ 100cl

TEQUILA

A photograph of two small, clear glass shot glasses filled with a golden-yellow liquid, likely tequila. The rims of the glasses are coated with a thick layer of white salt. The glasses are placed on a light-colored wooden surface with a visible grain. In the foreground, three bright green lime wedges are scattered, adding a fresh, citrusy element to the composition. The word "TEQUILA" is superimposed in a large, bold, black serif font across the center of the image.

TEQUILA

BARDINET
DRINKS EXPERTS *Since 1857*



HECHO IN MEXICO

TEQUILA "MIXTO"

❖ CASE OF 6

❖ TEQUILA BLANCO - TERESA DEL CASTILLO

- 70-20cl
- 35% VOL.

❖ TEQUILA ORO - TERESA DEL CASTILLO

- 70-20cl
- 35% VOL.



PORTO



PORTO

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CALVARES PORT



CALVARES TAWNY is made from red grape varieties and aged in oak tuns for a minimum of 3 years. It can be enjoyed as an aperitif served at room temperature or chilled on ice, and is a perfect match for dried fruits, duck and melon.

- A quality Porto matured and bottled in Portugal
- Fine Tawny
- 75cl with 19% alc. by vol.



ARMAGNAC

ARMAGNAC

BARDINET
DRINKS EXPERTS *Since 1857*



ARMAGNAC DUCASTAING PRODUCED IN FRANCE

- ❖ AGING IN **OAK CASKS**
- ❖ NOTES OF FRUITS AND FLOWERS. AGING IN OAK CASKS GIVES HINTS OF WOOD AND VANILLA.
- ❖ 70CL WITH 40% ALC. BY VOL.

ARMAGNAC

BARDINET
DRINKS EXPERTS *Since 1857*



A HIGH-QUALITY ARMAGNAC PRODUCED IN FRANCE

- ❖ AGING IN **OAK CASKS**
- ❖ NOTES OF FRUITS AND FLOWERS. AGING IN OAK CASKS GIVES HINTS OF WOOD AND VANILLA.
- ❖ 70CL WITH 40% ALC. BY VOL.

ARMAGNAC

BARDINET
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NAPOLEON
ROIS DE GASCOGNE

A HIGH-QUALITY ARMAGNAC PRODUCED IN GASCOGNE, FRANCE

Rois de Gascogne is produced in South-West France, in the heart of Gascony. It is made by distilling white wine in a single-distillation still, known as the Armagnac still, followed by lengthy ageing in oak casks.

- ❖ AGING IN **OAK CASKS**
- ❖ 70CL
- ❖ 0% ALC. BY VOL.

CALVADOS



CALVADOS

BARDINET
DRINKS EXPERTS *Since 1857*



A FINE CALVADOS PRODUCED IN FRANCE.

Anée Fine is a blend of different Calvados Pays d'Auge aged for at least 2 years in oak barrels.

- ❖ AGING IN **OAK CASKS**
- ❖ 70CL WITH 40% ALC. BY VOL.
- ❖ Tasting notes
 - ❖ Colour : Luminous gold
 - ❖ Nose : fruity, pure aromas of fresh apples and pears,
 - ❖ Palate : supple and fresh, hints of fruit (apples, citrus fruits) and vanilla,
 - ❖ Finish : nice length with light woody notes.

A dynamic, high-speed photograph of a champagne bottle being opened. The bottle is on the left, angled upwards, with its cork popping out and a large spray of liquid and bubbles erupting from the neck. The word "CHAMPAGNE" is superimposed in a large, bold, black serif font across the center of the image. In the background, a glass filled with champagne and ice is visible, with more bubbles rising. The overall scene is bright and celebratory, with a white background.

CHAMPAGNE

CHAMPAGNE

BARDINET
DRINKS EXPERTS *Since 1857*



- ❖ A QUALITY CHAMPAGNE
- ❖ FROM THE **BEST FRENCH VINEYARDS**

SYRUP

The image features three glasses of different colored syrups: orange, red, and pink. The orange syrup glass has a rim decorated with colorful sprinkles. The red syrup glass is garnished with a skewer of yellow and red circular decorations. The pink syrup glass is also garnished with a skewer of yellow and red circular decorations. The glasses are set on a white surface with colorful, textured star-shaped coasters. In the background, there are more glasses of syrup and a green apple.

SYRUP

BARDINET
EXPERTS *Since 1857*

BARDINET



- ❖ SYRUPS IDEAL FOR **DRINKS AND COCKTAILS.**
- ❖ 2 FLAVOURS:
 - MINT
 - GRENADINE
- ❖ 1L

SYRUP

BARDINET
DRINKS EXPERTS *Since 1857*

SARFINA SIROP



- ❖ SYRUPS IDEAL FOR **DRINKS AND COCKTAILS.**
- ❖ 2 SKU:
 - GRENADINE
 - MINT
- ❖ 1L

SYRUP

BARDINET
DRINKING EXPERTS *Since 1857*

CHEER-UP



- ❖ Syrups ideal for **drinks and cocktails**
- ❖ 2 SKU:
 - Grenadine
 - Mint
- ❖ 1L